



G.O.L.D

TECHNO-FUNCTIONAL

CASE STUDY

G.O.L.D

TECHNO-FUNCTIONAL

CLIENT

BRILLIO



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Aurelius



G.O.L.D Techno-Functional in Delivered to Client Brillio

Client: Brillio

Industry: Data management and Digital Engineering

Brillio is Multinational organization which provides global technology consultancy and business solutions to clients in the domains of digital technologies and Big Data Analytics. With their headquarters established in Santa Carla, California, Brillio has been growing rapidly and providing disruptive solutions in the domains of digital experience, big data and analytics. Currently, Brillio has its footprints in United states, Norway, United Kingdoms and India.

Brillio is mostly focused on developing innovative digital experiences, digital technologies and big data analytics. The company has greatly expanded its presence into the industries which are asset oriented such as oil and gas production, manufacturing, transportation and utilities sector. Their expertise lies in enabling customer facing and operational insights with the power and capabilities of Big Data Analytics. They provide the capabilities of using big data as the core essence of business operations across the globe while rapidly shifting towards competitive business landscapes.



Technology: G.O.L.D Techno-Functional

Domain: Supply chain management and Retail business

Gold Central is the application module of the G.O.L.D software family which takes care of the Supply Chain Management of the retail and distribution procedures of the organization. The tool provides control over the complete management of the central head operations while integrating and collaborating with virtually all business dimensions. The procedures can include multi-activity, multi-format, multi-currency, multi-lingual and multi organization. Through reference or master data management, purchasing, replenishment, sales and logistic flow management. The control and management of the logistics and commercial flow of retailers and distributor provided through G.O.L.D is heavily optimized.

G.O.L.D central enables the following things to happen:

1. Master Data Management

- Supplier data
- Company topology data
- Articles
- Purchase data
- Pricing Data

2. Organization and optimization

- Replenishment policies



- Sales Policies
- Logistics Flow
- Promotion Flows

3. Control

- Supplier invoice control
- Open-to-buy
- Exceptional Conditions control
- Stock management and control
- Margins control

The tool is a fully web enabled system and runs under the Oracle of Unix environment. It is built over the three tier architecture and is also available in the mobile environment known as the G.O.L.D mobile environment which enhances the operational flexibility and in-store execution.

Challenges Faced By the client:

Being a multi-national organization Brillio deals with clients from various different industries and especially asset heavy industries which are wide-spread and operations for which are highly complicated. In such situations, the operations of supply chain management and retail become very important and require high levels of sophistication and execution capabilities. Their current workforce had technical knowledge of the domain but lacked somewhat in the functional knowledge and the correct tools to deliver the required levels of supply chain management and retail services.



The magnitude of digital services provided by Brillio is very high and highly complicated. Especially in the domain of data analytics and digital engineering, they needed tools and a highly trained workforce which can manage the retail delivery of their services seamlessly and without any hassle. Failing to properly manage and control their Supply chain and retail operations, Brillio faced the risk of slowing down their business processes or experiencing a break down in their services. With the statistics showing that the business processes will only become more demanding and heavy in the coming future, it was important that a very effective and scalable supply chain management model was setup which can effectively provide the capabilities to handle the retail and supply chain data in the organization.

The tool they chose to deploy in their organization was G.O.L.D retail module owing to its flexibility to be used in multiple industrial domains and robustness. The complex nature of the tool required them to formally train their workforce through a third party learning solution provider to make their workforce industry ready. This is where Aurelius came into picture.



Why Aurelius

In order to provide the requisite training to the workforce of Brillio in the G.O.L.D Retail module, Aurelius Corporate Solutions was brought into picture. Aurelius Corporate Solutions was tasked with developing an exhaustive and comprehensive consultative learning solution as per the exact requirements and needs of Brillio to make their workforce industry ready to execute development over G.O.L.D Retail module. Their requirements were specific as they deal with clients in a wide variety of domains focusing mostly on the asset-heavy industries. Consequentially, the learning solution was developed on that basis. Additionally, their clients were global and they provide services in multiple continents. Aurelius had to thus take care that the deliver program took into consideration the supply chain and retail practices of all the nations that Brillio deals with and can deal with in the future.

The search base for the Subject Matter Expert/Instructor was also global as the requirement of the company was global level knowledge in the tool to ensure no loopholes in their workforce's knowledge.

After extensive study of the requirements and end goals of the client, the dedicated task force setup by Aurelius developed an end-to-end pipeline of the learning solution to be delivered to Brillio including theoretical classes and extensive hands-on lab sessions. Complete on-shore and off-shore was provided to Brillio from the beginning of the interactions with personnel interacting and working round the clock till the closure of the learning program. With Aurelius, Brillio gained the advantage of legacy integration and the extensive knowledge base of the global industry inculcated over the years by Aurelius.

The learning program was delivered on shore with focus on hands-on capabilities of the workforce and providing multiple real-case scenarios to the participants in which they can work their way through the complexities. The main advantage that Brillio attained through Aurelius was that the entire learning solution was



developed on need and requirement bases and customized at every step through mutual interactions and information exchange. The solution was not even remotely vanilla-off-the-shelf and focused completely on realizing the end goals of the client.

Solutions and Post Solutions Benefits

The entire learning solution was structured to provide both theoretical and practical knowledge of the G.O.L.D Retail module. Initially, an introduction to retail practices was made which can be connected to the software and then the different modules of G.O.L.D Central were taken into account.

Apart from the basic knowledge of the G.O.L.D Retail module, the SME also dealt with the technologies involved in development of Retail infrastructure over G.O.L.D and how the system can be debugged in various troubleshooting scenarios.

The knowledge was provided through real time implementation of various use case scenarios which can be executed through G.O.L.D retail.

Brillio has now been able to streamline their entire supply chain management and retail management practices very efficiently through a central control system and the various services they provide are experiencing better delivery time and rates. They are able to provide speedy services to their client while keeping track of their inventory and financial assets.